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Daniel Voss

UX Designer

Summary

UX designer with eight years shipping consumer web and mobile products, from early research through to shipped, measured features. Comfortable owning a design system end to end.

Experience

Senior UX Designer, *Rivoli Digital*, Paris. **2021–Present**

Own the design system used across four product squads. Ran the research and redesign of the onboarding flow that lifted activation by 22%. Mentor two mid-level designers.

UX Designer, *Beaumont & Co*, Paris. **2018–2021**

Designed the checkout flow for a mid-size e-commerce client, cutting cart abandonment by 14% measured over two A/B cycles.

Junior Designer, *Beaumont & Co*, Paris. **2016–2018**

Supported senior designers on wireframes and prototypes for hospitality and retail clients.

Education

MA Interaction Design, *ENSCI — Les Ateliers*. **2014–2016**

BA Graphic Design, *École de Design Nantes Atlantique*. **2011–2014**

Skills

Design: Figma, prototyping, design systems, usability testing

Research: User interviews, card sorting, A/B testing

Front-end: HTML/CSS, basic React

Languages: French (native), English (fluent), German (basic)

Selected work

2024: Onboarding redesign, Rivoli Digital — +22% activation

2022: Design system v2, Rivoli Digital — adopted by 4 squads

2020: Checkout redesign, retail client — –14% cart abandonment

Interests

Analog photography, cycling, typography.